

Would you like your information to be more accessible to people with learning disabilities and low literacy?

We can support you with easy to read leaflets, posters, PDFs, CDs, mp3s, web sites or videos which meet the needs of your audience.

The importance of Accessible information

Most people find accessible information easier to understand. It is jargon free, with unnecessary detail taken out, and presented in a clear, attractive way.

More and more organisations recognise the importance of making their information accessible to as many people as possible.

- Accessible information helps you reach people with low literacy, learning disabilities or people with English as a second language.
- Accessible information can be developed **alongside** your mainstream information - we can create accessible documents from existing leaflets and web site.
- Accessible information can be printed booklets, PDFs, web pages, audio or video - it can combine several of these formats to produce an accessible package.

We have 14 years experience creating accessible information and have produced hundreds of pieces of work for a range of customers.

Some of our customers

Advocacy in Greenwich, Barnsley College, BILD, Connexions, Department of Health, Disability Rights Commission, Disabilities Trust, Elfrida Society, Enfield Primary Care Trust, Financial Ombudsman Service, Greater London Authority, Healthcare Commission, Kent County Council, Learning and Skills Council, Legal Services Commission, London Boroughs of Bexley, Bromley, Greenwich, Hammersmith and Fulham, Islington and Tower Hamlets, Mencap, Ministry of Justice, Nationwide, NHS England, Norfolk NHS Trust, Oxleas NHS Trust, RADAR, SCIE, Transport for London, Valuing People Team, Weight Concern.

What our customers say

"Keith's work at Working with Words was of the very highest quality. Keith pushed the frontiers of Easy Read design and information for marginalised and hard to reach groups forward with every job he did. This in itself is impressive, the fact that he worked totally alongside and in genuine partnership with learning disabled people as he did it was nothing short of remarkable."

Pete Le Grys, co-founder of Photosymbols

"Keith and Piotr were responsive and flexible and could not have been more helpful every step of the way. Their experience of making communication accessible for people with a learning disability is clear and we are very happy with the final product."

Claire Monmirelle, Day Services Resource Manager, Greenwich Council

"We used otherness to create the first Easy read versions of our leaflets, so it was very important that we had the best design to communicate the information in the most appropriate way. We were entirely satisfied. I'd like to record that we were very impressed with the standard of work and the speed of turnaround all at a very reasonable price."

Helen Tridgell, Head of Marketing & Fundraising, The Disabilities Trust

How we make accessible information

Easy read wording

We get rid of the jargon. "We will undertake a consultation to determine the views of our service users" can become "we will ask service users what they think".

Large text

We use 16+ point text, extra spacing between lines and paragraphs and easy to read typefaces. We use short sentences, subheadings and colour.

Photosymbols, photos and Illustrations

We have a license to use **Photosymbols 4**, the cutting-edge photo collection to support information for people with learning disabilities.

We can add **custom photos** of your service users, staff, buildings and local landmarks.

We can also work with an illustrator, Stuart Young, to produce **illustrations** for making sensitive issues accessible.

Accessible Printed documents or PDFs

We can design leaflets and posters for **professional print**.

We can also provide **PDFs**. These can be high resolution for print, or optimised for fast download and email - complete with bookmarks and links.

Audio information

We can produce your accessible information as **mp3 or CDs**. We have a great deal of experience of voiceovers, composing original music, mixing and mastering audio.

Accessible web sites

Your site can include the views of people with learning disabilities, news, accessible minutes and agendas, photos and links to news or resources. It can offer people with learning disabilities a sense of ownership of the site.

The web site can be supported with Photosymbols and photos of service users, staff and local buildings. **Audio and video** can support the online text.

Accessible videos

We work in partnership with an experienced film maker and facilitator, Piotr Obal.

We can offer you a accessible film with voiceover, original music and subtitles tailored to your audience. This can become a **DVD or online video**.

Contact us

We can send you links to examples of our previous work on request.

Get in touch to tell us your needs for accessible information:

Phone: 01273 249608

Email: contact@otherness.info

Web: www.otherness.info/index_d.html