

Would you like your leaflets, posters and PDFs designed exactly how you want?

We offer design services which enable your documents to be adapted for professional print, PDF, web pages or multimedia

- As both a freelancer and a designer at Working with Words, Keith has worked for many years designing leaflets, posters and booklets for professional print.
- Keith has designed for web, print and audio for many organisations: this has involved working on the 'out and about' guide - a large scale resource completed with Transport for London and Working with Words, booklets for the Disabilities Trust, Valuing People Support Team and Mencap, and booklets for the Department of Health, Ministry of Justice, the Healthcare Commission, the Learning and Skills Council and many other organisations, large and small.
- He also helped design the 'Parenting Toolkit' for the Elfrida Society - both for print and online.

What we can do for you

- Your booklets, leaflets and posters can be produced in industry standard software *Adobe InDesign* to be ready for commercial printers in CMYK with photos at optimum resolution.
- We can also produce documents in *Microsoft Word*, *Publisher* or *PowerPoint*.
- We can enhance and edit your images so they are ready for print.
- We can send you PDF drafts of your document so that you can make changes. We offer you one set of changes free - additional sets of changes are chargeable.
- We can prepare documents for commercial print and produce PDF's for print or your web site.
- Online PDFs can include bookmarks and hyperlinks added for easy navigation.
- We can repurpose your print documents to display as fully styled web pages with images, links and multimedia content.
- We can also produce audio for **CD, MP3 and multimedia** which can be used alongside printed materials.

Rates

- We operate a community-conscious pricing structure.
- Contact us with your needs and budget - we will listen.

Our customers

We have designed web sites for charities, community groups, musicians and artists. As both a freelancer and a designer at Working with Words, Keith has designed for web sites for a range of customers.

Some of the people we've worked with

Advocacy in Greenwich, Advocacy for Older People, Barnsley College, BILD, Creative Kids Club, Cross Street Law Centre, Connexions, Department of Health, Disabilities Trust, Disability Rights Commission, Elfrida Society, Enfield Primary Care Trust, Financial Ombudsman Service, Greater London Authority, Healthcare Commission, Inspired Services, Kent County Council, Learning and Skills Council, Learning Matrix, Legal Services Commission, Liz Fletcher, London Boroughs of Bexley, Bromley, Greenwich, Hammersmith and Fulham, Islington and Tower Hamlets, Mencap, Ministry of Justice, Nationwide, Norfolk NHS Trust, Oxleas NHS Trust, RADAR, SCIE, Therapy in Cornwall, Transport for London, Valuing People Team, Weight Concern, Youthreach.

What our customers say

"I have worked with Keith on a number of projects over the years, making information more accessible to people with learning disabilities. His creativeness and ideas are an inspiration. He has got a great understanding of how best to communicate with both his customers and people with learning disabilities. When we have worked together I have always found him to deliver his work in a professional way and importantly - on time."

Kalle Hogh, Outreach Development Worker, London Borough of Greenwich

"We used Otherness to create the first Easy read versions of our leaflets, so it was very important that we had the best design to communicate the information in the most appropriate way. We were entirely satisfied. I'd like to record that we were very impressed with the standard of work and the speed of turnaround all at a very reasonable price."

Helen Tridgell, Head of Marketing & Fundraising, The Disabilities Trust

Find out more about our customers and what they say about our work

Visit: www.otherness.info/customers.html

Contact us

Phone: 01273 249608

Email: contact@otherness.info

Web: www.otherness.info/print_design.html

The logo for 'otherness' is written in a bold, lowercase, sans-serif font. The letters are a dark teal color with a subtle drop shadow effect, giving it a three-dimensional appearance. The 'o' and 'e' are particularly prominent.